Applying Generative AI for Decision Makers and Architects (TTAI2102)

Price: 995

Duration: 1 days

Delivery Methods: Virtual

Overview

About this Course

Welcome to the exciting world of Generative AI! The AI landscape is truly changing daily, with a whirlwind of new tools, terms and technologies entering the market every day. Sorting through the technologies when tasked with making decisions about business value, strategy and implementation can be more than challenging.

Generative AI for Decision Makers and Architects is a one day, expert-led course that will guide you through this bustling scene, where you'll learn about the core of Generative AI with a focus on practical, real-world business skills, use cases, and applications. Our aim is to lay a solid foundation for you in Generative AI, bringing its power into your organization's problem-solving and decision-making strategies. You'll explore which solutions can best serve your organization and how you can navigate potential benefits and challenges effectively.

This course is led by engaging industry experts currently working in the field, who bring cutting edge experience into the classroom, activities and valuable group discussions. Throughout the event you'll explore a variety of hot topics such as Generative AI's evolution, identifying compelling Generative AI use cases, key implementation considerations, building a great AI team, steering AI projects effectively, and safeguarding your AI systems robustly. You'll delve into real-world examples, understand key performance indicators for AI projects, and use innovative tools for measuring project success. The course also covers the (latest) technology stack behind Generative AI and the important role of data in AI, skills critical to leading in today's data-driven business

environment. It also covers upcoming trends, preparing you to keep your organization competitive in this rapidly evolving field.

You'll exit this course conversant in Generative AI business essentials, ready to apply this knowledge on the job. You'll be well-equipped to make informed decisions about Generative AI projects, drive the adoption of AI in your organization, and manage the process from inception to successful deployment and beyond. You'll also understand the crucial role of data, how to secure your AI systems, and the importance of building a capable AI team.

Audience Profile

This introductory-level course is ideally suited for business professionals, decision makers, and architects who are eager to harness the power of Generative AI within their organization. Attendees roles would include Executives, Project Managers, Business Analysts, IT Leaders, Architects or anyone involved in strategic decision making or team building for AI projects.

Prerequisites

To ensure a smooth learning experience and maximize the benefits of attending this course, you should have the following prerequisite skills:

A basic understanding of business operations and decision-making processes: This will aid in understanding the potential applications of Generative AI in solving business problems and improving efficiency.
Familiarity with the principles of project management: As the course includes a component on managing the lifecycle of an AI project, having foundational knowledge in project management will be beneficial.
Basic knowledge of data management: This can help in grasping the role of data in Generative AI, and the best practices for data security.

Next Steps / Follow-on Courses: We offer a wide variety of follow-on courses and learning paths for Generative AI, AI for Business, GPT, Applied AI, Azure OpenAI, Google BARD, AI for developers, testers, data analytics, machine learning, deep learning, programming, intelligent automation and many other related topics. Please see our catalog for the current AI & Machine Learning Courses, Learning Journeys & Skills Roadmaps, list courses and programs.

Course Schedule

Date	Time	Price	Options
09/14/2026	09:00 AM - 05:00 PM CT	995.00	Buy Now Enroll
06/22/2026	09:00 AM - 05:00 PM CT	995.00	Buy Now Enroll

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What is your late policy?

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What happens when I finish my class?

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