

# Creating and Using Prompts for AI Text Generation

**Price:** 245

**Duration:** 1 days

**Delivery Methods:** Virtual

## Overview

### Overview:

Artificial intelligence (AI) tools can be used in a business setting to generate text that is unique, thorough, and highly effective at communication. In response to your written prompt describing what you require, these tools can quickly summarize information, generate ideas, solve problems, participate in conversations, and engage in a wide range of other purposes, enabling you to save time and money designing and developing text-based content. In order to achieve these goals, you must learn how to tell AI tools what you want in the right ways through prompt engineering.

### Course Objectives:

In this course, you will generate text effectively using AI tools. You will:

- Select and use a generative AI tool to create text from prompts.
- Use prompt-engineering techniques to optimize text generation for your specific needs.
- Implement text generation in a business setting.

### Target Student:

This course is designed for people who want to develop the skills needed to put generative AI-based text-generation tools to work in their own tasks and workflows.

Course Content

**Lesson 1:** Using AI to Generate Text

**Topic A:** Generate Text

**Topic B:** Select an Appropriate AI Text-Generation Tool

**Lesson 2:** Getting the Text You Want

**Topic A:** Use Foundational Prompt-Engineering Techniques

**Topic B:** Use Advanced Prompt-Engineering Techniques

**Lesson 3:** Implementing Text Generation in a Business Setting

**Topic A:** Solve Business Problems Using AI-Generated Text

**Topic B:** Address Ethical Concerns

## Course Schedule

Date	Time	Price	Options
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For questions

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## **FAQ**

### **What if I have to reschedule my class due to conflict?**

Ten (10) business days' notice is required to reschedule a class with no additional fees. Notify TOPTALENT LEARNING as soon as possible at 469-721-6100 or by written notification to [info@toptalentlearning.com](mailto:info@toptalentlearning.com) to avoid rescheduling penalties.

### **How do I enroll for this class?**

Please contact our team at 469-721-6100; we will gladly guide you through the online purchasing process.

### **What happens once I purchase a class?**

You will receive a receipt and an enrollment confirmation sent to the email you submitted at purchase. Your enrollment email will have instructions on how to access the class. Any additional questions our team is here to support you. Please call us at 469-721-6100.

### **What is your late policy?**

If a student is 15 minutes late, they risk losing their seat to a standby student. If a student is 30 minutes late or more, they will need to reschedule. A no-show fee will apply. Retakes are enrolled on a stand-by basis. The student must supply previously issued courseware. Additional fees may apply.

### **What happens when I finish my class?**

You will receive a 'Certificate of Completion' once you complete the class. If you purchased an exam voucher for the class, a team member from TOPTALENT LEARNING will reach out to discuss your readiness for the voucher and make arrangements to send it.